

# HERVY CHRISTMAS

## OBJECTIVE

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To work for a technology company that is able to use my passion for the internet, solving problems, creativity and desire to help people live a better life or enjoy life more. Of course that company must also have a positive environment and appreciate great talent. *(If you don't care about your employees and customers, don't even look at my resume. We are not a good match. Thanks.)*

## KEY STRENGTHS

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- Positive can do attitude and ability to learn new things
- Passionate about helping people and building relationships
- Can follow directions or use creativity if permitted
- Self-reliant problem solver
- Believe all things are possible

## EDUCATION

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- [ 2015 - 2016 ] GTCC – Computer Integrated Technology with Web Emphasis
- [ 2013 - 2015 ] GTCC – A.A.S Computer Information Technology
- [ 2013 May] GTCC – Completed A+ Course
- [2013 January] GTCC – Completed Project Management Professional Course
- [ 2011 – 2013 ] GTCC – PC Technician I, II, III

## SKILLS AND ABILITIES

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- SEO – Understand on page and off page criteria using white hat techniques
- Great with Sitebuilders and WordPress, Some HTML & CSS, Forms, Surveys
- Experienced with Facebook Advertising, Google Adwords & Analytics
- Experienced with email marketing (Aweber)
- Experienced using the internet for research, developing and delivering content
- Ability to manage multiple projects simultaneously
- Life coaching and Training others on software, technology.
- Setting up landing pages, capture pages, funnels, upsells, down sells
- Being able to explain how something works or benefits a client or co-worker

## RELEVANT EXPERIENCE

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- [2016] Creating a website to demonstrate some of my skills at [hervyonline.com](http://hervyonline.com)
- [2016] Created Digital Products, Membership site and Email Marketing Campaigns
- [2007 – Current ] Developed a website ([www.lifeasatrucker.com](http://www.lifeasatrucker.com)) Gets about 1,000 visitors a day from search engines including Google, Yahoo, and Bing. *Can check popularity at [www.Alexa.com](http://www.Alexa.com)* Search 'trucking life', 'life as a trucker' or advantages of becoming a trucker
- Lifeasatrucker YouTube at 7,000 subscribers based on career coaching and advice
- [2008 – 2016] Wrote and self-published several books about trucking, life, happiness and life change.